# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In re Applications of		)	MM Docket No. 99-153
READING BROADCASTING, INC	· ·	)	File No. BRCT-940407KF
For Renewal of License of Station WTVE(TV), Channel 51,	)	)	
Reading, Pennsylvania		)	
and		)	
ADAMS COMMUNICATIONS		)	
CORPORATION		) )	File No. BPCT-940630KG
For Construction Permit for a		)	
New Television Station On	)		
Channel 51, Reading, Pennsylvania	)		

To: Administrative Law Judge Richard L. Sippel

### **VOLUME I OF EXHIBITS**

**EXHIBITS 25-34** 

DOCKET FILE COPY ORIGINAL

### **VOLUME I**

Exhibit 25	DEPOSITION OF WARREN HAGGERTY OCTOBER 20, 1999, 10:05 A.M.
Exhibit 26	DEPOSITION OF SANDRA KISSINGER OCTOBER 20, 1999, 11:50 A.M.
Exhibit 27	DEPOSITION OF LINDA WITMAN OCTOBER 20, 1999, 12:50 P.M.
Exhibit 28	DEPOSITION OF PHYLLIS WATTS OCTOBER 20, 1999, 2:55 P.M.
Exhibit 29	DEPOSITION OF RALPH TRAINER OCTOBER 20, 1999, 3:55 P.M.
Exhibit 30	DEPOSITION OF RAY M. SCHACHT OCTOBER 21, 1999, 9:55 A.M.
Exhibit 31	DEPOSITION OF JANE MEEKS SQUIBB OCTOBER 21, 1999, 11:52 A.M.
Exhibit 32	DEPOSITION OF STANLEY J. McCARTY OCTOBER 21, 1999, 1:58 P.M.
Exhibit 33	DEPOSITION OF THOMAS R. CALTAGIRONE OCTOBER 21, 1999, 3:00 P.M.
Exhibit 34	DEPOSITION OF MONICA RUANO-WENRICH OCTOBER 21, 1999 4:33 P.M.

Exhibit 25 DEPOSITION OF WARREN HAGGERTY OCTOBER 20, 1999, 10:05 A.M.

### PROCEEDINGS

### WARREN HAGGERTY

was called as a witness and, having been first duly sworn by the Reporter-Notary Public, was examined and testified as follows:

### BY MR. BECHTEL:

- Q. Good morning, Your Honor.
- A. Good morning.
- Q. My name is Gene Bechtel, and I'm counsel for Adams Communications Corporation. Mr. Hutton is with us. He's counsel for Reading Broadcasting. If my questions are unclear, please tell me, and I'll do what I can to fix them. If Mr. Hutton interjects, wait until we get through. And if you need a break, let us know. And we shall try to intrude on your morning just as little as possible.

(Whereupon, the Reporter marked the following exhibits for identification: Haggerty Exhibit No. 1, Notice of Deposition; and Haggerty Exhibit No. 2, Subpoena.)

### BY MR. BECHTEL:

- Q. Did you receive Exhibit 1?
- A. Yes, I did.
  - Q. And did you receive Exhibit 2?
  - A. Yes. I did.

- Q. Did you bring any documents with you?
- A. I don't have any documents.
- Q. How long have you lived in the Reading area?
- A. I was born and raised in Reading so I have lived here my entire life.
- Q. And during what period of time did you serve as Mayor of Reading?
  - A. I served as Mayor from 1987 through 1995.
- Q. Now, briefly -- I have a suspicion we could probably talk at some length -- would you describe your community or civic activities other than being Mayor?
  - A. Currently or prior to being Mayor?
- Q. Actually, I would like it for sure during the period 1989 to 1994 which is the time frame that we are looking at.
- A. Well, outside of being married now, I was involved with the Boy Scouts of America. I served as the Chairman of the Daniel Boone District for a number of terms. I was on the Reading Phillies Advisory Board.
  - Q. I didn't hear that. The Reading?
- A. The Reading Phillies Advisory Board. It's a minor league baseball franchise here in town. I was very active with the Pennsylvania League of Cities and Municipalities. I helped out with the United Way

campaign. Again, I was you know, I was involved in a
lot of things. I'm trying to think of things that I was
officially a member or a board member of, but I
certainly worked with numerous community organizations,
with local schools, social clubs, the Police Athletic
League, YMCA, and I did those type of activities not in
an official capacity as a board member, but certainly I
was involved in any number of youth organizations and
social senior citizen organizations, social clubs, et
cetera.

- Q. Do you know you're the second former Mayor I've taken a deposition of within the last week?
  - A. Is that right?
  - Q. Not here.
    Do you have a TV set in your home?
  - A. Yes, I do.
  - Q. In your office?
  - A. Yes, I do.
- Q. Did you have one when you were Mayor in your office?
- A. Toward the end of my term, after we renovated City Hall, we had a television in the office.
- Q. During that time frame, '89 to '94, describe approximately -- give me an idea of how much television you watched and the kinds of things that you

would look at.

A. Well, let me just say that we have -- at the time we had four children. We have five now. We had four then. So there were a lot of -- a lot of my evenings were taken up either with official mayoral engagements or involved with my kids' activities so I didn't really watch an awful lot of television really except maybe in the morning I would catch a little bit of the Today Show or Good Morning America before I left for the office.

I was a pretty religious watcher of the McNeil Lehr News Hour. I certainly tried not to miss that if I was around. And if the opportunity presented itself later in the evening after the kids went to bed, I would watch network television, you know, the three major networks.

Occasionally, if my wife and I had a quiet time, maybe we'd catch a movie that was on network television or what have you or rent a video. But overall, I didn't have the opportunity to watch an awful lot of television because we were always on the go.

- Q. During that time frame, did you watch Channel 51?
- A. If I did, I don't recall what type of programming they were airing at the time. So if it was

the Home Shopping Network period, the answer is no.

- Q. That was it.
- A. No. I don't watch any of the Home Shopping channels.
- Q. Based on your personal knowledge and observation during the five-year period of August 1, 1989 to August 1 of 1994, excluding the Home Shopping Network program, how did WTVE serve the needs and interests of Reading?
- A. Well, I did a couple of television shows there. It was called The Minute with the Mayor. There was some type of public service type programming that they did. I remember doing a number of interview formats at TV 51.

Like I said, the one thing that we did was called The Minute with the Mayor, and what we would do was maybe shoot three or four segments on a topic, and there was a host and he or she would ask me a question and I would talk for a minute or so, and they, I guess, aired those periodically. I don't know how it was actually aired.

And then I think that we also -- I remember doing a longer interview format that may have taken on more of a discussion, give and take, between the host and I, and that was probably a half hour program.

Again, I don't know when or how it aired.

I'm not positive, but they may have broadcast the downtown Christmas parade. I know one of the local TV groups did, whether it was TV 51 or BCTV, I don't -- or Berks Cable, for that matter. I don't really recall.

And I believe they had -- I don't know if this falls under the specifics of your question. I think they also had sort of a production company that did some commercials, but I'm not really positive about that.

- Q. The half hour program, do you recall the subject, the topic there?
- A. Well, it was some type of public affairs programming. I don't remember exactly what the topic was, but whatever the issues of the day were. It was an interview format where -- it was not a -- it was not an antagonistic type program. It gave me the opportunity to address whatever the issues of the day were, and there was not -- it was just -- my recollection, it was just the host and myself. There wasn't a panel discussion or anything like that.

As I said, it wasn't combative or controversial, but it allowed for me to talk about the issues of the day.

	<b>-</b>	
2	1	Q. Thank you.
	2	A. Okay.
•	3	BY MR. HUTTON:
3	4	Q. I would like to follow up on one thing you
	5	just said, that you think they may have had a production
	6	company that did some commercials.
	7	A. Right.
	8	Q. By that, do you mean public service
	9	announcements or announcements for commercial
	10	establishments?
	11	A. When I was running for re-election, we had
	12	the an opportunity to raise enough money to put
	13	together television commercials, and I think it was TV
	14	51 that came in and filmed those commercials.
	15	I remember I remember there was a
	16	television crew in my office and we did that, and I $\cdot$
	17	thought it was TV 51 that did it, but sometimes in my
	18	whether it was TV 51 or Berks Cable or one of the other
	19	advertising groups in town, I don't remember.
	20	Q. And do you remember who at TV 51 you may
	21	have interacted with from the period of August 1 of 1989
	22	through July 31 of '94?
	23	A. Jeff Miller was certainly involved in The

Minute with the Mayor programs. And there were other

interviewers, but I don't remember their names off the

24

top of my head. But I have known Jeff for a number of
years so I'd certainly remember him. As I recall, he
was the last times that I did it, he was there and he
was doing the interviews.
Q. And to your recollection during that time
period, was Mr. Miller active in civic activities on
behalf of the station?
A. I don't know what his role was at the
station. I guess he was Station Manager, but I don't
even know that for sure.
Q. Are you familiar with any local weather or
news programming that WTVE might have aired during that
time period other than The Minute with the Mayor?
A. They may have attempted to do local news.
I know that different groups have tried to do that over
the years with varying degrees of success. So they may
have done a news program. But, again, I don't really
I didn't watch that much television then, and I don't
get to watch that much television now, so
Q. I'd like you to I'd like to mark this as
Exhibit 3, is it?
(Whereupon, the Reporter marked Haggerty 3

for identification, Programs/Issues Reports.)

24 BY MR. HUTTON:

Q. Mr. Haggerty, this document consists of

excerpts of WTVE's quarterly issues and programs reports for the period -- well, in this case it's from the second quarter of 1992 to the third quarter of 1994.

On the third page of this document, there is a reference to a public service announcement called Working for a Greater Reading. Do you recall that?

A. Yes. Working for a Greater Reading was a community promotion campaign that we put together out of the Mayor's office. And it was a multi-media campaign designed toward increasing awareness and good feelings about the city.

I had involvement with that campaign, obviously, as the Mayor, but it was really handled by some folks on my immediate staff or within our planning bureau. And as I think I mentioned, it was multi-media. Now that I see this document in front of me, I recall that we did do some television spots with it.

- Q. I'm not going to hold you to the schedule of announcements. I know you don't know exactly when the spots ran. Flipping back a couple of pages from there, there's a narrative page and at the bottom of that page is a description of Working for a Greater Reading. Does that accurately describe what you recall about the public service announcement that WTVE aired?
  - A. Yes. In fact, now that you show me this --

I had forgotten about it -- I remember we -- I think we shot this at the Pagoda with the city behind my back, and we talked about working together, which was the theme of the program, Working Together for a Greater Reading and, yeah, I do remember that.

- Q. Do you happen to recall any of the other announcements that are described in these reports?
  - A. (Witness reviewed document.)

Well, again, I didn't really watch that much television but certainly the Museum Council, that probably was in conjunction with a large fund raising campaign that the Museum had pursued a number of years ago which has raised significant dollars to enhance the Reading Public Museum and to expand the Museum. So I guess I sort of remember something with that because I was peripherally involved with that campaign.

- Q. Flipping back several pages, there's another narrative page with the No. 34 at the bottom.
  - A. Okay.
- Q. Do you happen to recall any of those announcements or programs described on that page other than Working for a Greater Reading?
- A. The Public Safety Ads with Councilman McCracken, I don't believe that I ever saw them but I knew that the Councilman was working on some PSA's. I'm

surprised he only did two. Off the record.

(Discussion was held off the record.)

BY MR. HUTTON:

Q. There's a narrative page that has the No. 8 at the bottom -- I think it's the second to last page -- and that describes Minutes with the Mayor. And I think the description carries over to the next page, perhaps. I'm not sure. There is a Page 13 that also describes Minutes with the Mayor.

Would you look at those and tell me if those accurately describe your recollection of those shows?

A. (Witness reviewed document.)

Yes. Dan Bendetti, I see his name. I remember that name now that -- I had said there were other people in addition to Jeff Miller. Dan Bendetti, that name rings a bell.

- Q. There's another narrative page -- I'm sorry to flip back and forth -- there's another narrative page, ten pages in from the beginning, that contains a reference to Switchback Gravity Railroad. And I would like to ask you if you recall that program or that campaign?
  - A. (Witness reviewed document.)

    I'm not familiar with that.

1	MR. HUTTON: I have nothing else.
2	BY MR. BECHTEL:
3	Q. With all of these announcements, did anyone
4	say that you looked like George Will?
5	A. I've heard George Will, and I've also heard
6	Bill Gates. Either way, I'd be a lot better
7	financially.
8	Q. I do have one final question on the
9	subject. With regard to weather programs, during this
10	time frame I believe there was a serious earthquake here
11	in town.
12	A. There was.
13	Q. Do you recall where you got news about the
14	earthquake from?
15	A. Well, at the moment that the earthquake hit
16	I was at a retirement dinner for a Councilman, and we
17	were when I say we, I mean virtually the entire
18	administration, including the police and fire chief,
19	were at the retirement dinner, so I got the news very
20	immediately.
21	And we felt it, and the police and fire
22	administrators, being at the dinner, immediately were on
23	the phones and on their radios so that's how we found
24	out about the earthquake. We were at the right place at
25	the right time as much as you can be at the right place

### **CERTIFICATE**

5

I, Lori A. Dilks, the officer before whom the deposition of WARREN HAGGERTY was taken, do hereby certify that WARREN HAGGERTY, the witness whose testimony appears in the foregoing deposition, was duly sworn by me on October 20, 1999, and that the transcribed deposition of said witness is a true record of the testimony given by him; that the proceedings are herein recorded fully and accurately to the best of my ability; that I am neither attorney nor counsel for, nor related to any of the parties to the action in which this deposition was taken; and, further, that I am not a relative of any attorney or counsel employed by the parties hereto or financially interested in this action.

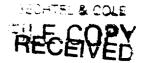
WIN

Lori A. Dilks, RPR

Notary Public in and for the Commonwealth of Pennsylvania

My Commission expires September 29, 2003

BERKS COURT REPORTING SERVICE



## Before The FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

SEP 2 8 1999

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

**EXHIBIT** 

In re Applications of	) MM Docket No. 99-153
READING BROADCASTING, INC.	) File No. BRCT-940407KF
For Renewal of License of Station WTVE(TV), Channel 51 Reading, Pennsylvania	) ) )
and	) )
ADAMS COMMUNICATIONS CORPORATION	) File No. BPCT-940630KG
For Construction Permit for a New Television Station to Operate on	) )

To: Magalie Roman Salas, Secretary for direction to
The Honorable Richard L. Sippel Administrative Law Judge

Channel 51, Reading, Pennsylvania )

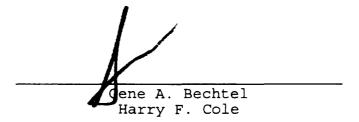
### NOTICE BY ADAMS OF DEPOSITION UPON ORAL EXAMINATION

Adams Communications Corporation ("Adams") gives notice of its intent to take the deposition of Warren Hagerty, 405 S.

Tulpehocken Road, Bern Twp., Reading, PA 19601, upon oral examination on Wednesday, October 20, 1999, commencing at 10 a.m. at the Comfort Inn, 2200 Stacy Drive, Reading, PA. We anticipate the deposition will be concluded within one hour. This is one of several depositions being taken during the period Wednesday, October 20, 1999, through Saturday, October 23, 1999. If the date and time cannot be accommodated, please contact Simone Parrish at 202-833-4190 collect, who will make an effort to revise the schedule to accommodate you. The subject of the deposition is your knowledge of programming and operations of station WTVE, channel 51, during the period August 1, 1989

READING EXHIBIT 25 PAGE 18 through July 31, 1994. The deposition will be taken before a court reporter.

Respectfully submitted,



Bechtel & Cole, Chartered Suite 250, 1901 L Street, N.W. Washington, D.C. 20036 Telephone 202-833-4190 Telecopier 202-833-3084

Counsel for Adams Communications
Corporation

September 28, 1999

### CERTIFICATE OF SERVICE

I certify that I have this 28th day of September 1999 caused copies of the foregoing NOTICE BY ADAMS OF DEPOSITION UPON ORAL EXAMINTATION to be hand delivered to the offices of the following:

The Hon. Richard L. Sippel Administrative Law Judge Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

James Shook, Esq.
Mass Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Thomas J. Hutton, Esq.
Holland & Knight, L.L.P.
Suite 200, 2000 K Street, N.W.
Washington, D.C. 20006
Counsel for Reading Broadcasting, Inc.

Simone Parrish Legal Assistant

### **SUBPOENA**

ORIGINAL - To be executed by the person who effects service and returned to the Secretary of the Commission.

#### UNITED STATES OF AMERICA

### FEDERAL COMMUNICATIONS COMMISSION

IN THE MATTER OF READING BROADCASTING, INC. For Renewal of License of Station WTVE(TV), Channel 51, Reading, Pennsylvania  THE PRESIDENT OF THE UNITED STATES OF AMERICA  Warren Hagerty, 405 S. Tulpehocken Road, Bern Twp., Reading, Pennsylvania 19601  YOU ARE HEREBY ORDERED under penalty of law to appear before the Federal Communications Commission or duly authorized notary public at the Comfort Inn, 2200 Stacy Drive (Name and official title of person authorized to take depositions)  in the city of Reading, PA on the 20th day of October 1999  at 10 o'clock A. M., of that day, to testify in the above-captioned matter and to bring with you and
For Renewal of License of Station WTVE(TV), Channel 51, Reading, Pennsylvania  THE PRESIDENT OF THE UNITED STATES OF AMERICA  To Warren Hagerty, 405 S. Tulpehocken Road, Bern Twp., Reading, Pennsylvania 19601  YOU ARE HEREBY ORDERED under penalty of law to appear before the Federal Communications Commission or duly authorized notary public at the Comfort Inn, 2200 Stacy Drive (Name and official title of person authorized to take depositions)  in the city of Reading, PA on the 20th day of October 1999
Station WTVE(TV), Channel 51, Reading, Pennsylvania  THE PRESIDENT OF THE UNITED STATES OF AMERICA  To Warren Hagerty, 405 S. Tulpehocken Road, Bern Twp., Reading, Pennsylvania 19601  YOU ARE HEREBY ORDERED under penalty of law to appear before the Federal Communications Commission or duly authorized notary public at the Comfort Inn, 2200 Stacy Drive (Name and official title of person authorized to take depositions)  in the city of Reading, PA on the 20th day of October 1999
THE PRESIDENT OF THE UNITED STATES OF AMERICA  To Warren Hagerty, 405 S. Tulpehocken Road, Bern Twp., GREETI  Reading, Pennsylvania 19601  YOU ARE HEREBY ORDERED under penalty of law to appear before the Federal Communications Commission or duly authorized notary public at the Comfort Inn, 2200 Stacy Drive (Name and official title of person authorized to take depositions)  in the city of Reading, PA on the 20th day of October 1999
THE PRESIDENT OF THE UNITED STATES OF AMERICA  To Warren Hagerty, 405 S. Tulpehocken Road, Bern Twp., GREETING Reading, Pennsylvania 19601  YOU ARE HEREBY ORDERED under penalty of law to appear before the Federal Communications Commission or duly authorized notary public at the Comfort Inn, 2200 Stacy Drive (Name and official title of person authorized to take depositions)  in the city of Reading, PA on the 20th day of October 1999
Warren Hagerty, 405 S. Tulpehocken Road, Bern Twp.,  Reading, Pennsylvania 19601  YOU ARE HEREBY ORDERED under penalty of law to appear before the Federal Communications Commission or duly authorized notary public  (Name and official title of person authorized to take depositions)  in the city of Reading, PA on the 20th day of October , 1999
Reading, Pennsylvania 19601  YOU ARE HEREBY ORDERED under penalty of law to appear before the Federal Communications Commission or duly authorized notary public at the Comfort Inn, 2200 Stacy Drive (Name and official title of person authorized to take depositions)  in the city of Reading, PA on the 20th day of October , 1999
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(Name and official title of person authorized to take depositions)  in the city of Reading, PA on the 20th day of October , 1999
(Name and official title of person authorized to take depositions)  in the city of Reading, PA on the 20th day of October , 1999
at $10$ o'clock A. M., of that day, to testify in the above-captioned matter and to bring with you an
Soo attached
produce then and there the following books, papers, and documents: See attached
EXHIBIT
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BY ORDER OF THE FEDERAL COMMUNICATIONS COMMISSION, thistwenty-eighth
The result of th
The reserve commonitor commission, this
OF THE PERIOD COMMISSION, IIIIS

NOTICE: - Witness fees and mileage for attendance under this subpoena for service hereof are to be paid by the party at whose instance the witness is subpoensed, and every copy of this summons for the witness must contain a copy of this notice.

Service of subpoenas may be made by any citizen of the United States over the age of 18 years who is competent to be a witness, and is not a party to or in any way interested in the proceeding.

### Attachment 1:

### DOCUMENTS TO BE PRODUCED

All documents of any kind or description relating to the deponent's knowledge of or familiarity with the operations, including the programming, of Station WTVE(TV), Reading, Pennsylvania, during the period August 1, 1989 through July 31, 1994.